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Barishal University Journal of Business Studies (BUJBS)

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Volume 11, Issue 1

University of Barishal, Barishal-8254, Bangladesh

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Barishal University Journal of Business Studies (BUJBS) is a blind peer-reviewed open access print and online journal and is published half-yearly by the Faculty of Business Studies, University of Barishal, Bangladesh. We are pleased to invite original research works in the field of business and economics to be published in Volume 11, Issue 1 of the Barishal University Journal of Business Studies (BUJBS).

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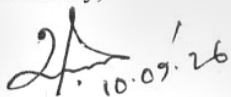
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Sincerely,



Md. Harun-Or-Rosid

Dean, Faculty of Business Studies

University of Barishal, Barishal-8254

&

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Author Guidelines

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Faculty of Business Studies

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The Editorial Board of the Barishal University Journal of Business Studies (BUJBS) is pleased to invite scholars, researchers, academicians, and practitioners to submit original research manuscripts for publication in Volume 11, Issue 1 of the journal.

BUJBS is a peer-reviewed, open-access, print and online journal published twice a year by the Faculty of Business Studies, University of Barishal, Bangladesh. The journal welcomes high-quality theoretical and empirical research addressing contemporary issues in business, management, finance, accounting, marketing, economics, information systems, human resource management, organizational studies, entrepreneurship, and related fields. The Editorial Board particularly encourages manuscripts that make clear theoretical, methodological, empirical, and/or practical contributions to the advancement of knowledge in business and economics. Authors are cordially requested to submit papers to the Associate Editor of the journal, following the guidelines below:

Scope of the Journal: Manuscripts should address contemporary and relevant issues in business, management, economics, or related disciplines, including but not limited to —

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2. All submitted papers will go through an initial editorial screening followed by a blind peer-review process before a final decision on acceptance or rejection for publication is taken.
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Chapter in an Encyclopedia / Edited Volume	Karlol, B., 2002, 'Benchmarking', in H. Bidgoli (ed.), Encyclopedia of Information Systems, Academic Press, New York, vol. 1, pp. 65–80.
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Sincerely,



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